30 DAY #STRESSAWARENESS CHALLENGE



IN SUPPORT OF NATIONAL STRESS AWARENESS MONTH, WE'RE HERE TO HELP YOU MANAGE STRESS AND IMPROVE YOUR WELL-BEING. FOR THE NEXT 30 DAYS, WE'VE CREATED SOME SMOKING TIPS TO DEAL WITH CRAVINGS AND TRIGGERS.

| AM | First Thing in the Morning | Change your routine (e.g. shower before your drink) Try juice instead of coffee Wake up 10 mins later to reduce idle time Use your NRT, vape, or medication |
|------|------------------------------|--|
| | On Your Journey to Work | Try a new route or get off a stop early Keep your hands busy Listen to music or podcasts |
| | In the Car | Sing along to music Keep water handy or chew gum Clean and freshen the car to reduce smoking cues |
| Ro | outine Breaks During the Day | Go to non-smoking areas Plan an activity (e.g. walk, read) Sit with non-smokers |
| | On the Phone | Use a fidget toy or pen Take the call somewhere smoke-free Sip on water or juice |
| | Social Settings/Alcohol | Stick with non-smokers Choose alcohol-free drinks Use NRT or vape when needed Avoid triggers early in your quit journey |
| FULL | After Meals | Get up and move (e.g. go for a walk) Brush teeth or chew gum Sit in a smoke-free room |
| | Boredom | Have small tasks ready Read or watch something engaging Go for a walk or try a new hobby |
| |) Stress | Step away from the trigger Try deep breathing or grounding (like 5-4-3-2-1) Remind yourself: smoking increases stress over time |
| | Family or Partner Smokes | Ask them not to offer cigarettes Create a smoke-free space at home Use NRT or vape if they smoke near you |